

# The DIANA SINGING

*Promoting great a-capella congregational singing since 1969*

Hello Diana Singers and Friends of The Diana Singing!

Now in our 53<sup>rd</sup> Anniversary, great things are happening at The Diana Singing! God is good and continues to bless!

We want to tell you about a large need, a small need, and an opportunity for The Singing.

A large need: The campground at The Diana Singing was created around 1978 and initially wired to supply 30-Amp power for most campers manufactured at that time. In the last number of years, volunteers and workers are bringing larger RVs/campers to The Singing, RVs/campers that work best with 50-Amp power. It cannot be overstated how vitally important these volunteers who camp at The Singing are to The Singing. The work required during the 3 weeks prior to each singing weekend in June and September could not be completed were it not for those who come weeks in advance to camp and work. In order for The Singing to continue to meet the needs of those volunteers and all who camp, The Singing NEEDS to upgrade the campground to supply 50-Amp power throughout. Estimates to complete this work currently range between \$40,000 and \$50,000. This is, truly, a need!

A small need: The Diana Singing has been primarily using an older songbook since 1994. Several years ago, in an effort to continue to attract the younger generations, The Singing bought a few hundred copies of a newer songbook, "Songs of Faith and Praise." As the older books are now nearing 30 years of use at The Singing in addition to their use at various congregations before being donated to The Singing, the Board of Directors is asking for congregations having these books but now primarily use PowerPoint slides instead of the books to consider donating some copies to The Singing. About 2,000 books are needed. Might there be 20 congregations who could donate 100 books each?

An opportunity: Not having enough property for adequate parking has always been the biggest challenge to The Diana Singing. Almost 30 years ago, an opportunity to acquire the adjoining property to the south of The Diana Singing was lost. Today, there is a new opportunity to acquire the very same adjoining property. That property was listed for sale in February. A board member, knowing The Singing did not have the cash, the borrowing power, or the 'time to make things happen' in the hot real estate market that existed then, jumped quickly and just in time to purchase the property outright, solely to give the Board more time to consider the opportunity and raise funds for it. The fundraising goal for this opportunity is \$90,000, which is less than was paid for the property.

Why are we asking?

For the last 30 years, the year-to-year expenses of The Diana Singing have been primarily covered by the patronage of those attending and their purchases from the Gift Shop, the Ham Shed and the Tape Shed. The annual fixed expenses of The Singing are about \$9,000 per year, even if we do not have a singing. The bulk of which is our insurance premium. Without having singings in 2020 and 2021, about \$18,000 was still expended to maintain The Singing without having much of any revenue. Cash reserves that had been slowly built over the last 30 years were nearly completely drained. Therefore, these asks are specifically for our Capital Improvement Fund to answer the need of the campground and the opportunity of more property for parking availability. It is our goal for sales at the Ham Shed and Gift Shop to cover the operational expenses of The Singing and little more. It is then, also, our hope that Capital Improvement needs be met and supported by donations. Can we count on your help?

Is there more to tell?

There is! Again, The Diana Singing has not asked for donations in more than 30 years. It feels strange now asking for money, so we wanted to mention one item and announce another item. **First**, the one item is noting that The Singing does not make much money at all on sales at the Ham Shed and Gift Shop. Hamburgers are \$3. Ham sandwiches are \$3. Sodas and waters are \$1. Items in the Gift Shop are sold with just a little margin above cost. This is intentional, as we desire that a family's visit to The Singing be wallet-friendly. **Second**, we are excited to announce that sales of CD recordings of The Singing have ceased. As it is the goal of The Singing "to promote great congregational a-capella singing", providing recordings FREE is one of the best ways to meet that goal. To that end, MP3 recordings of the June singing are now downloadable **without charge** from The Diana Singing website, [www.dianasinging.com](http://www.dianasinging.com). Anyone, anywhere in the world now has access to these recordings without cost or location being a barrier!

The Diana Singing Inc is registered with the state of Tennessee as a not-for-profit entity. The Board of Directors recently re-applied for the renewal of The Singing's 501(c)(3) not-for-profit status with the IRS, initially granted in 1974.

How can I donate?

- Checks made to The Diana Singing Inc may be mailed to:  
The Diana Singing Inc  
c/o: Jack Parks, Treasurer  
2506 Nancy Green Ridge Rd  
Prospect, TN 38477
- You may also choose to donate electronically via EasyTithe using one of these three options:
  - Visit [www.dianasinging.com](http://www.dianasinging.com), click the "Donation/Gift" button on the main page, or...
  - Text "gift" to (615) 219 - 4460, or...
  - Use your phone's camera on this QR Code:



Thank you for your interest in The Diana Singing! To those who have already made a donation, we are so very thankful for you and your support. Please continue to remember us in the future. To those now considering a donation, thank you for even considering it! If you have questions, contact with us can be initiated using our website, <http://dianasinging.com/contact/> or our Diana Singing page on Facebook.

May we be forever in His service,  
Board of Directors  
The Diana Singing Inc